

## Finding Work With Room To Grow

# CASE STUDY

*To say the employment landscape is “challenging” would be an understatement... however, many people are taking this time to re-examine their career and opportunity choices. While you may not be able to make a change - right now - you can prepare to make changes... when the time is right.*

*If you are re-evaluating your options, remember to factor in “room to grow”. Many of us select positions based on a current need - but often neglect to think about opportunity for advancement. Thirty-nine percent of executives stated that good employees are most likely to quit because of lack of advancement opportunities (source: HighBeam Research).*

Leslie was one of 10 curriculum developers at a large staffing firm. Although she enjoyed her work and liked her team, she felt limited in growth opportunities and the ability to use all of her creative talents. She knew she needed a change, and looked to **The Get Real Guide™ to Your Career**.

Leslie worked through *The Get Real Guide* as she sent out resumes (in *The Get Real Guide* format). She also attended The Get Real Guide Teleseminar, where she shared networking and job searching tips with others who were looking for new work.

Leslie’s search was much more focused than prior job searches because she had developed a focused campaign, and had identified those areas in the work and the work environment where she would not compromise. This time it was about her. Leslie credits the teleseminar with helping her beat her target date for finding a new – and much more fulfilling - opportunity.

Leslie began by working on the **Taking Inventory** module to assess skills, values and natural talents, and to determine where there were any barriers she needed to overcome before moving forward.

One of the things she learned from this module is that she really prefers to work in a smaller, entrepreneurial environment where she can have more visibility and more opportunities to create something of value where nothing existed before.

### ABOUT LESLIE

**Age:** 52

**Experience:**  
15+ years in training, prior experience in tech writing and journalism

**Education:**  
BA, Journalism

### THE GET REAL MODULES

1. Taking Inventory
2. Creating You
3. Designing Your Target Campaign
4. Getting Out There
5. Taking Charge of Your Career

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# The *Get Real* Guide to Your Career

## Finding Work With Room To Grow

# RESULTS

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She also learned that one of her internal barriers is difficulty in selling herself, which is essential in finding work that challenges and rewards appropriately.

With some coaching and a *Get Real* exercise where she had to list her talents and accomplishments, Leslie was able to chip away at that barrier.

### Summary

Leslie was hired as the Training Manager for a 200-person, entrepreneurial company that cut her commute in half.

She moved into a new industry that she might not have considered before completing the work in the Inventory Module. The position was brand new, which gave her the opportunity to use her creative talents to develop the job from scratch.

She used *The Get Real Guide* interviewing tips to successfully interview with the hiring manager, a project executive and the president and vice president of the company.

She is still happily employed with this company today.

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### About The *Get Real* Guide to Your Career

The *Get Real Guide to Your Career* is based on 20 years of experience helping individuals find the work they want and design more fulfilling lives. Karen Colligan developed a precise step-by-step methodology, integrated her insights and professional expertise, and in 2007 released the ultimate life-planning guide.

Learn more at  
[www.TheGetRealGuide.com/guide.asp](http://www.TheGetRealGuide.com/guide.asp)

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